

Key Stage / Year	CEAIG Activities	Linked Learning Outcomes	Gatsby Benchmarks
EYFS (YR)	Real-world play (e.g. builder, doctor, etc.); real world visits (fire station, farms)	• Be aware of their passions, skills, and work preferences. • Be inspired and motivated by career opportunities they may not have otherwise considered.	GB3, GB4, GB5, GB6
Key Stage 1	Meeting role models	• Be inspired and motivated by career opportunities which they may not have otherwise considered. • Begin to understand how passions and interests could link to careers.	GB1, GB3, GB4
Key Stage 2	Building a personal profile of interests and ambitions	• Be aware of their passions, skills, and work preferences and understand how these could inform their career choices. • Be able to articulate and demonstrate what they have learnt throughout their careers learning journey.	GB2, GB3, GB4
Key Stage 2	Meeting role models; Careers Week in March	• Recognise and challenge stereotypes about career pathways. • Begin to make	GB1, GB2, GB4, GB5

		links between curriculum learning and the world of work.	
Key stage 2	Access to career-related role models	• Be able to make links between their curriculum, skills, and pathways. • Be aware of the expectations, behaviours, and cultures of workplaces.	GB5
Key stage 3 - Years 7& 8	What is your dream job? / Identifying key skills and interests	• Be aware of passions, skills, and work preferences. • Be inspired and motivated by career opportunities.	GB3,GB4
Key stage 3 - Years 7& 8	Planning for employment (qualifications, study, work experience)	• Have a broad knowledge of a range of career opportunities. • Understand the learning pathways and qualifications needed for career goals.	GB1,GB2
Key stage 3 - Years 7& 8	Understanding transferable skills	• Have developed essential skills to support transition to the workplace. • Be able to articulate their knowledge and skills to potential employers.	GB4
Key stage 3 - Years 7& 8	Using Unifrog to record activities and explore jobs	• Be able to articulate and demonstrate what they have	GB1,GB3,GB4,GB8

		learnt. • Be able to use work experiences to make informed career decisions.	
Key stage 3 - Years 7& 8	Exploring universities/apprenticeships	• Have a clear understanding of learning pathways and qualifications needed.	GB7
Key stage 3 - Years 7& 8	Accessing employer experiences / Careers Fair / Enterprise Day	• Understand workplace expectations, behaviours, and cultures. • Be inspired by career opportunities.	GB1,GB2,GB5,GB6,GB7
Key Stage 3 - Year 9	GCSE options with career pathways	• Have a broad knowledge of career opportunities. • Understand qualifications needed for chosen pathways.	GB1, GB3, GB4, GB7, GB8
Key Stage 3 - Year 9	Developing CVs / Unifrog CV writing	• Be able to articulate and evidence knowledge and skills. • Understand recruitment and selection processes.	GB1, GB3, GB4
Key Stage 3 - Year 9	Interactive industry workshops; Enterprise Day; Career assemblies	• Understand workplace expectations and cultures. • Be able to evaluate risks/rewards of different employment types.	GB1, GB2, GB3, GB4, GB5, GB7
Key Stage 3 - Year 9	Personal guidance with Careers Advisor	• Be able to identify and	GB3, GB8

		make effective use of support systems. • Make informed career decisions.	
Key Stage 4 - Year 10	CV writing / Interview skills (mock interviews)	• Understand recruitment and selection processes. • Be able to articulate and demonstrate knowledge and skills.	GB1, GB3, GB4, GB5, GB8
Key Stage 4 - Year 10	Work experience applications & week	• Have developed essential workplace skills. • Be able to evidence skills applied in real contexts.	GB1, GB5, GB6
Key Stage 4 - Year 10	Enterprise challenges	• Understand teamwork, communication, and workplace cultures.	GB1, GB4, GB5
Key Stage 4 - Year 10	Post-16 options & pathways guidance	• Have a clear understanding of learning pathways and qualifications. • Be able to evaluate risks and rewards of different options.	GB1, GB3, GB4, GB8
Key Stage 4 - Year 10	Visiting speakers / Careers Fair / Industry workshops	• Be inspired and motivated by career opportunities. • Understand local and national labour market trends.	GB2, GB3, GB4, GB5, GB7
Key stage 4- Year 11	Transition and induction tasks / Taster sessions	• Have developed essential skills	GB1, GB4, GB7

		to support transition.	
Key Stage 4 - Year 11	Job and further education interview skills	• Understand recruitment and selection processes. • Be able to articulate their knowledge and skills to employers.	GB1, GB4, GB7, GB8
Key Stage 4 - Year 11	Mock job applications & interviews	• Understand how recruitment works and how to succeed in it.	GB1, GB2, GB5, GB8
Key Stage 4 - Year 11	Continuing Unifrog career profile	• Be able to articulate and demonstrate learning progress.	GB1, GB2, GB3, GB4, GB5, GB8
Key Stage 4 - Year 11	Visits to HE institutions	• Have a clear understanding of learning pathways and qualifications.	GB4, GB7
Key Stage 4 - Year 11	6th Form pathway interviews	• Be able to make informed career decisions.	GB1, GB3, GB4, GB7, GB8
Post - 16 - Year 12	Building strengths and interests profile	• Be aware of passions, skills, and preferences and how these inform choices.	GB1, GB3, GB4, GB8
Post - 16 - Year 12	Exploring post-18 pathways & MOOCs	• Have a broad knowledge of a range of career opportunities. • Understand labour market changes.	GB1, GB5, GB7
Post - 16 - Year 12	Applying for work experience / Virtual placements	• Be able to evidence skills within the workplace. • Understand workplace expectations and cultures.	GB2, GB3, GB5, GB6, GB8

Post - 16 - Year 12	Mock calls/interviews with employers	• Understand recruitment and selection processes. • Be able to articulate skills to potential employers.	GB3, GB5
Post - 16 - Year 12	University visits / Webinars / Speakers	• Have a clear understanding of learning pathways and qualifications. • Be inspired by career opportunities.	GB1, GB2, GB3, GB5, GB7, GB8
Post - 16 - Year 12	Personal guidance / Tutor reflection	• Be able to make effective use of available support systems.	GB3, GB8
Post - 16 - Year 13	Personal statements / UCAS applications	• Be able to articulate knowledge, skills, and aspirations effectively.	GB1, GB4, GB7
Post - 16 - Year 13	Mock university / apprenticeship interviews	• Understand recruitment and selection processes.	GB1, GB4, GB7
Post - 16 - Year 13	Developing CVs	• Be able to evidence and communicate employability skills.	GB1, GB2, GB3, GB4, GB5
Post - 16 - Year 13	University visits / Webinars / Employer speakers	• Have a deeper knowledge of career pathways and opportunities.	GB1, GB2, GB3, GB5, GB7, GB8
Post - 16 - Year 13	Work experience / Volunteering / Employer projects	• Have developed essential workplace skills. • Use work experiences to make informed decisions.	GB2, GB5, GB6

Post - 16 - Year 13	Personal guidance with Careers Advisor	• Be able to identify and make effective use of support systems.	GB1, GB3, GB8
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